

- Convenience Translation -

**Porsche Automobil Holding SE**

**Stuttgart**

ISIN DE000PAH0004 (WKN PAH000)

ISIN DE000PAH0038 (WKN PAH003)

Invitation to the General Shareholders' Meeting

**Dear Shareholders!**

The Annual General Shareholders' Meeting of our company will take place on

**Wednesday, 29 June 2016, 10:00 a.m.,**

in the Porsche-Arena, Mercedesstraße 69, 70372 Stuttgart.

We are pleased to invite you to this meeting.

## Agenda

- 1. Presentation of the adopted annual financial statements, the approved consolidated financial statements as well as the combined management report for the company and the corporate group, the proposal of the executive board for the appropriation of profit available for distribution and the report of the supervisory board for the 2015 fiscal year (1 January 2015 through 31 December 2015)**

The supervisory board has approved the annual financial statements prepared by the executive board and the consolidated financial statements. The annual financial statements have, thus, been adopted pursuant to § 172 para. (1) German Stock Corporation Act (*Aktiengesetz*, "AktG"<sup>1</sup>). Therefore, the General Shareholders' Meeting is not required to adopt any resolution on this agenda item 1.

- 2. Appropriation of profit available for distribution**

The executive board and the supervisory board propose to use the profit available for distribution of €435,598,460.03 generated in the 2015 fiscal year as follows:

Distribution to the shareholders:

Distribution of a dividend of €1.004 per ordinary share		
On the basis of 153,125,000 ordinary shares, this amounts to	€	153,737,500.00
Distribution of a dividend of €1.010 per preferred share		
On the basis of 153,125,000 preferred shares, this amounts	€	154,656,250.00
to		
Allocation to revenue reserves	€	127,204,710.03
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Profit available for distribution	€	435,598,460.03

- 3. Approval of the acts of the members of the executive board**

The executive board and the supervisory board propose to approve the acts of the members of the executive board holding office in the 2015 fiscal year for this period.

- 4. Approval of the acts of the members of the supervisory board**

The executive board and the supervisory board propose to approve the acts of the members of the supervisory board holding office in the 2015 fiscal year for this period.

- 5. Appointment of the auditor for the 2016 fiscal year and for the audit like review of the interim financial report for the first half of 2016**

Based on the recommendation of the audit committee, the supervisory board proposes to appoint Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft, Stuttgart, as

- the auditor for the 2016 fiscal year, and
- the auditor for the audit like review of the condensed consolidated interim financial statements and the interim group management report as parts of the half-year interim financial report as of 30 June 2016.

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<sup>1</sup> The provisions of the German Stock Corporation Act apply to the company pursuant to Art. 9 para. (1) (c) (ii) of Council Regulation (EC) No 2157/2001 of 8 October 2001 on the Statute for a European company (SE) (the "SE Regulation").

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**Participation in the General Shareholders' Meeting and exercise of voting rights**

In order to participate in the General Shareholders' Meeting and to exercise their voting rights, shareholders are required to register no later than on Wednesday, 22 June 2016, 24:00 hours, at the following agent authorized to take receipt of registration on behalf of the company:

Porsche Automobil Holding SE  
c/o Deutsche Bank AG  
Securities Production  
General Meetings  
Postfach 20 01 07  
60605 Frankfurt am Main  
or by telefax: +49 (0)69/12012-86045  
or by e-mail: WP.HV@db-is.com

and to provide the company with special proof of ownership of shares, issued by the depository bank or financial institution, documenting that they were shareholders in the company at the beginning of Wednesday, 8 June 2016 (i.e. 0:00 hours) ("Cut-off Date"). With regard to shares that are not kept at a depository bank or financial institution, the special proof of ownership of shares as of the Cut-off Date can also be issued by a German notary or a credit institution.

Both the registration and the proof of the shareholding must be received by the company at the above stated address no later than on Wednesday, 22 June 2016, 24:00 hours. The registration and the proof of the shareholding require text form (§ 126b of the German Civil Code – *Bürgerliches Gesetzbuch*, "BGB") and must be in German or English.

A person is deemed to be a shareholder for purposes of participating in the meeting and exercising the voting right vis-à-vis the company only if that person has provided specific proof of the shareholding. The right to participate and the scope of the voting right are determined exclusively based on the shareholding as of the Cut-off Date. The Cut-off Date does not involve any lockup period for the shares. Even in case of a complete or partial sale of the shareholding after the Cut-off Date, the right to participate and the scope of the voting right are determined exclusively by the shareholding of the shareholder as of the Cut-off Date, i.e. sales of shares after the Cut-off Date have no effect on the right to participate and the scope of the voting right. The same applies to new shares or additional shares acquired after the Cut-off Date. Persons who do not hold any shares as of the Cut-off Date and only subsequently become shareholders are not entitled to participate and vote for the shares they hold unless they obtain an authorization to participate or to exercise these rights. The Cut-off Date is not relevant for the entitlement to dividends.

Each ordinary share grants one vote in the ordinary General Shareholders' Meeting. The preferred shares do not grant any right to vote.

**Authorization of proxies for exercising voting rights or participation**

Shareholders may grant power of attorney, for example to a credit institution, an association of shareholders or another third party, to exercise their voting rights and their other rights. Registration in due time by the shareholder and the proof of the shareholding, as described above, are also required in case of representation of the shareholder by way of power of attorney.

The granting of the power of attorney, its revocation and documentation towards the company require text form; § 135 AktG remains unaffected.

If powers of attorney for exercising the voting right are granted to credit institutions, equivalent institutions or enterprises (§§ 135 para. (10), 125 para. (5) AktG) as well as to associations of shareholders or persons as set forth in § 135 para. (8) AktG, the declaration of the power of attorney must be recorded by the proxy in a verifiable manner. It must also be complete and may only contain declarations involving the exercise of the voting right. Therefore, we ask shareholders who wish to grant power of attorney to a credit institution, an association of shareholders or another equivalent institution, enterprise or persons under § 135 AktG to coordinate the form of the power of attorney with the proxy.

If the shareholder grants power of attorney to more than one person, the company may reject one or more of these persons.

Shareholders wishing to grant power of attorney to a proxy are kindly requested to use the form for issuing the power of attorney that the company provides for this purpose. This form is printed on the back of the admission ticket, which the shareholder receives upon timely registration and providing proof.

Furthermore, a form for issuing the power of attorney is available to ordinary shareholders for downloading on the company's website

<http://www.porsche-se.com/investorrelations/hv>.

Documentation of the appointment of a proxy can be transmitted electronically to the company at the following e-mail address:

[hv2016@porsche-se.com](mailto:hv2016@porsche-se.com)

In addition, the company offers its ordinary shareholders to authorize employees designated by the company as proxies bound by the shareholders' instructions. These employees are Dr. Peter Wohlgemuth and Dr. Holger Pittroff. Granting such power of attorney with instructions to proxies prior to the General Shareholders' Meeting is only possible by using the form for issuing proxies and instructions which the holders of ordinary shares receive together with the admission ticket for the General Shareholders' Meeting. The corresponding form is also available for download on the company's website at:

<http://www.porsche-se.com/investorrelations/hv>.

The power of attorney for the proxies and the issuance of instructions to them must be transmitted so as to be received by Tuesday, 28 June 2016, 10:00 hours; these authorizations require text form. The power of attorney and the issuance of instructions to the proxies designated by the company must be transmitted to the company by mail, telefax or electronically (by e-mail) exclusively to the following address:

Porsche Automobil Holding SE  
Hauptabteilung Recht  
Porscheplatz 1  
70435 Stuttgart  
or by telefax: +49 (0)711/911-11834  
or by e-mail: [hv2016@porsche-se.com](mailto:hv2016@porsche-se.com)

#### **Additional rights of the shareholders**

##### Shareholder motions for the amendment of the agenda

Shareholders whose shares in the aggregate amount to no less than one twentieth of the share capital or represent a proportional amount of no less than €500,000.00 may request items to be included on the agenda and announced.

Any such motions must be received in writing by the company no later than 30 days prior to the meeting; the day of receipt and the day of the General Shareholders' Meeting are not counted for this purpose. Thus, the last possible date for receipt is Sunday, 29 May 2016, 24:00 hours. Motions received after this time will not be taken into account. A statement of the grounds or a draft resolution has to be attached regarding each new item.

Any motions must be transmitted to the following address:

Porsche Automobil Holding SE  
- Vorstand -  
zu Händen Frau Monique Eisemann  
Porscheplatz 1  
70435 Stuttgart

#### Countermotions by shareholders

Every shareholder has the right to submit a countermotion in the General Shareholders' Meeting against the proposals of the executive board and/or the supervisory board regarding a specific item on the agenda, stating the grounds for the countermotion.

Countermotions that the company has received at the address given below no later than 14 days prior to the meeting, the day of receipt and the day of the General Shareholders' Meeting not counting for this purpose, hence, no later than on Tuesday, 14 June 2016, 24:00 hours, will be made available promptly on the website

<http://www.porsche-se.com/investorrelations/hv>

together with the name of the shareholder, the grounds and any statement by the management.

The German Stock Corporation Act sets forth grounds in § 126 para. (2) AktG based on which countermotions and their grounds are not required to be made available online. These grounds are explained on the company's website at:

<http://www.porsche-se.com/investorrelations/hv>.

Countermotions (including the statement of grounds) must be addressed to:

Porsche Automobil Holding SE  
- Vorstand -  
zu Händen Frau Monique Eisemann  
Porscheplatz 1  
70435 Stuttgart  
or by telefax: +49 (0)711/911-11834  
or by e-mail: [hv2016@porsche-se.com](mailto:hv2016@porsche-se.com)

Countermotions sent to any other address will not be made available.

Countermotions are deemed to be made only if they are submitted verbally during the General Shareholders' Meeting. This does not affect the right of each shareholder to submit countermotions during the General Shareholders' Meeting regarding various agenda items without having previously submitted them to the company in due time.

#### Nominations of candidates by shareholders

Every shareholder has the right to nominate a candidate in the General Shareholders' Meeting for the appointment of the auditor (agenda item 5).

Nominations by shareholders of candidates for the appointment of the auditor that the company has received at the address given below no later than 14 days prior to the General Shareholders' Meeting, the day of receipt and the day of the General Shareholders' Meeting not counting for this purpose, hence no later than on Tuesday, 14 June 2016, 24:00 hours, will be made available promptly on the website

<http://www.porsche-se.com/investorrelations/hv>.

The nominations are not required to be supported with reasons.

Nominations by shareholders for the appointment of the auditor are not required to be made available if the name, the profession engaged in and the place of residence are not contained for a nominated person or if the company name and the registered office are not stated for a nominated accounting firm.

Pursuant to § 127 sentence 1 AktG in conjunction with § 126 para. (2) AktG, there are additional grounds based on which nominations of candidates do not have to be made available online. These are explained on the company's website at

<http://www.porsche-se.com/investorrelations/hv>.

Nominations of candidates should be addressed to:

Porsche Automobil Holding SE  
 - Vorstand -  
 zu Händen Frau Monique Eisemann  
 Porscheplatz 1  
 70435 Stuttgart  
 or by telefax: +49 (0)711/911-11834  
 or by e-mail: hv2016@porsche-se.com

Any nominations of candidates sent to any other address will not be made available.

#### Shareholders' rights to information

Pursuant to § 131 para. (1) AktG, every shareholder will upon request be provided with information in the General Shareholders' Meeting by the executive board regarding the company's affairs, to the extent that such information is necessary to allow a proper assessment of the relevant item on the agenda. The executive board's duty to provide information also extends to the company's legal and business relations with an affiliate as well as to the situation of the corporate group and the entities included in the consolidated financial statements.

The executive board may refuse to provide information under certain conditions listed in § 131 para. (3) AktG. A detailed presentation of the conditions under which the executive board may refuse to provide information can be found on the company's website at

<http://www.porsche-se.com/investorrelations/hv>.

#### **Total number of shares and voting rights at the time of calling the General Shareholders' Meeting**

As of the date on which the General Shareholders' Meeting is convened, the company's share capital amounts to €306,250,000.00 and is divided into 306,250,000 no-par-value shares, each representing a notional interest in the share capital of €1.00. Of the 306,250,000 no-par-value shares, 153,125,000 are ordinary shares and 153,125,000 are non-voting preferred shares. Each ordinary share entitles to one vote in the General Shareholders' Meeting. The preferred shares do not grant any right to vote.

As of the date on which the General Shareholders' Meeting is convened, the company does not hold any treasury shares. Thus, 153,125,000 voting rights exist as of the date on which the General Shareholders' Meeting is convened.

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#### **Reference to the company's website**

This invitation to the General Shareholders' Meeting, the documents to be made available to the General Shareholders' Meeting (in particular the documents to be submitted under agenda item 1) and further information relating to the General Shareholders' Meeting can be downloaded from the following website once the General Shareholders' Meeting has been convened:

<http://www.porsche-se.com/investorrelations/hv>

The documents to be made available will also be available during the General Shareholders' Meeting on Wednesday, 29 June 2016.

Any counter motions, nominations of candidates and motions for the amendment of the agenda submitted by shareholders that are received by the company and require publication will also be made available on the above mentioned website.

Stuttgart, May 2016  
Porsche Automobil Holding SE  
The Executive Board

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