

**Porsche Automobil Holding SE: Release according to Article 26,
Section 1 of the WpHG [the German Securities Trading Act] with the
objective of Europe-wide distribution**

Porsche Automobil Holding SE

05.04.2017 / 22:34

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Porsche Automobil Holding SE Porscheplatz 1 70435 Stuttgart Germany
--

2. Reason for notification

PORSCHE SE

	Acquisition/disposal of shares with voting rights
X	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Name:	City and country of registered office:
Mr Dr. Hans Michel Piëch	

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Familie Porsche Beteiligung GmbH, Porsche Gesellschaft mit beschränkter Haftung, Ahorner GmbH, Auto 2015 Beteiligungs GmbH, HMP Vermögensverwaltung GmbH

5. Date on which threshold was crossed or reached

03 Apr 2017

6. Total positions

PORSCHE SE

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	100 %	14.71 %	100 %	153125000
Previous notification	78.63 %	n/a %	90 %	/

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)
DE000PAH0004	0	153125000	0 %	100 %
Total	153125000		100 %	

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
				%
		Total		%

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Conditional purchase agreement	n/a	n/a	Physical	22525461	14.71 %
			Total	22525461	14.71 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Dr. Hans Michel Piëch	%	%	%
Dr. Hans Michel Piëch GmbH	%	%	%

HMP Vermögensverwaltung GmbH	100 %	14.71 %	100 %
---------------------------------	-------	---------	-------

9. In case of proxy voting according to Sec. 22 para. 3 WpHG

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

10. Other explanatory remarks:

05.04.2017 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Archive at www.dgap.de

Language: English

Company: Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

Germany

Internet: www.porsche-se.com

End of News DGAP News Service