Voting Rights Announcements

5. April 2017

Porsche Piech Holding GmbH, Salzburg, Austria

Notification of Major Holdings

1. Details of issuer

Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

2. Reason for notification

Germany

| | Acquisition/disposal of shares with voting rights |
|---|---|
| X | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| | Other reason: |

3. Details of person subject to the notification obligation

| Name: | City and country of registered office: | | |
|-----------------------------|--|--|--|
| Porsche Piech Holding GmbH | Salzburg | | |
| roische riech Holding Omori | Austria | | |

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Familie Porsche Beteiligung GmbH, Porsche Gesellschaft mit beschränkter Haftung, Ahorner GmbH, Auto 2015 Beteiligungs GmbH, HMP Vermögensverwaltung GmbH

5. Date on which threshold was crossed or reached

03 Apr 2017

6. Total positions

| or rotal positions | | | | |
|-----------------------|---|---|---|---|
| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | total of both in % (7.a. + 7.b.) | total number of voting rights of issuer |
| Resulting situation | 100 % | 5.53 % | 100 % | 153125000 |
| Previous notification | 78.63 % | n/a % | 100 % | / |

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

| ISIN | absolute | | in % | | |
|--------------|-----------------------|-------------------------|-----------------------|-------|--|
| | direct (Sec. 21 WpHG) | indirect (Sec. 22 WpHG) | direct (Sec. 21 WpHG) | | |
| DE000PAH0004 | 0 | 153125000 | 0.00 % | 100 % | |
| Total | 153125000 | | 000 100 % | | |

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| | | | | % |
| | | Total | | % |

3 / 4

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

| | Exercise or | Cash or | Voting | Voting |
|---------------|-------------|---------|--------|--------|
| Expiration or | | | | |