PORSCHE SE

Press release 26. February 2008

Porsche SE to reorganise Stock Exchange Listing on 3rd March

Date for share split fixed

Stuttgart, 25 February 2008. The date for the share split of Porsche Automobil Holding SE, Stuttgart,

has been fixed: On Monday, March 3, 2008, the company's stock exchange listing shall be

reorganised at a ratio of 1:10. Therefore, the price per share is a tenth of its previous value because

one old share shall be replaced by ten new shares. This step was approved at the ordinary

shareholders' meeting of Porsche SE on January 25, 2008. Furthermore, it permits a capital increase

from its own funds so that every new share is dispensed with a proportionate sum on the share capital

of one Euro. The corresponding amendments to the articles of association were entered into the

commercial register of the Local Court of Stuttgart on February 21, 2008.

After the close of trading on February 29, 2008, the stock of Porsche shares in the shareholders'

accounts shall be reorganised. For each previous share certificate ten share certificates shall be

registered. After the reorganisation, the old effective preference shares, which are registered to the

name Dr. Ing. h.c. F. Porsche Aktiengesellschaft, initially remain tradeable on a stock

exchange. Previous global share certificates shall in the future represent ten times the amount of the

shares named on it. The printing of new preference shares, registered to the name of Porsche

Automobil Holding SE and their exchange against the previous shares, shall occur at a later point in

time.

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