PORSCHE SE

Press release 14. October 2010

Matthias Müller appointed to the executive board of Porsche SE

Stuttgart, 13 October 2010. At its meeting today, the supervisory board of Porsche Automobil Holding SE concordantly appointed Matthias Müller (57) to the executive board of Porsche SE (member with responsibility for general technical product issues) with immediate effect.Müller, who has been CEO of
Dr. Ing. h.c. F. Porsche AG since 1 October 2010, succeeds Michael Macht on the Porsche SE executive board. Macht was appointed to the board of management of Volkswagen AG on 1 October 2010 where he is responsible for group production.

In addition to Matthias Müller, the other members of the Porsche SE executive board are Prof. Dr. Martin Winterkorn (chairman), Hans Dieter Pötsch (finance) and Thomas Edig (commercial and administrative issues).

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