Dr. Hans Michel Piëch

Notification of Major Holdings

1. Details of issuer

Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

Germany

2. Reason for notification

Acquisition/disposal of shares with voting rights

Acquisition/disposal of instruments

Change of breakdown of voting rights

X Other reason:

Completion of conditional purchase agreement

3. Details of person subject to the notification obligation

Name: City and country of registered office:

Mr Dr. Hans Michel Piëch,

Date of birth: 10 Jan 1942

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Familie Porsche Beteiligung GmbH

Porsche Gesellschaft mit beschränkter Haftung

Ahorner GmbH

Auto 2015 Beteiligungs GmbH

HMP Vermögensverwaltung GmbH

5. Date on which threshold was crossed or reached:

08 Nov 2017

6. Total positions

% of voting rights attached to shares

(total of 7.a.) % of voting rights through instruments

(total of 7.b.1 + 7.b.2) total of both in %

(7.a. + 7.b.) total number of voting rights of issuer

Resulting situation 100 % 0 % 100 % 153125000

Previous notification 100 % 14.71 % 100 % /

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

ISIN absolute in %

direct

(Sec. 21 WpHG) indirect

(Sec. 22 WpHG) direct

(Sec. 21 WpHG) indirect

(Sec. 22 WpHG)

DE000PAH0004 0 153125000 0 % 100 %

Total 153125000 100 %

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument Expiration or maturity date Exercise or conversion period Voting rights absolute

Voting rights in %

%

Total %

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument Expiration or maturity date Exercise or conversion period Cash or physical settlement Voting rights absolute Voting rights in %

%

Total %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).

X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name % of voting rights (if at least held 3% or more) % of voting rights through instruments (if at least held 5% or more) Total of both (if at least held 5% or more)

Dr. Hans Michel Piëch % % %

Dr. Hans Michel Piëch GmbH % % %

HMP Vermögensverwaltung GmbH 100 % % 100 %

Auto 2015 Beteiligungs GmbH 100 % % 100 %

9. In case of proxy voting according to Sec. 22 para. 3 WpHG

Date of general meeting:

Holding position after general meeting: % (equals voting rights)

10. Other explanatory remarks: