PORSCHE SE

Press release 8. November 2008

Porsche-Group profit clearly up again

Supervisory board proposes a higher special dividend

Stuttgart, 7 November 2008. At its meeting today, the supervisory board of Porsche Automobil Holding SE, Stuttgart, Germany, stated that the Group profit before taxes for the past business year 2007/08, which had risen again, amounted to EUR 8.569 billion. The prior-year figure had been EUR 5.857 billion. The above-average jump in profit was again due to special influences in connection with the holdings in Volkswagen AG, Wolfsburg, Germany. Porsche's operative earnings before taxes developed most satisfactorily. Corrected for special effects from hedging operations as well as for the interest result of Porsche SE it amounted to around one billion euros. Increased development costs incurred i.a. for the fourth Panamera series, for the hybrid drive in the Cayenne, for new, reduced consumption engines and for new vehicle models, again proved a burden on the result.

This development was more than set off by the positive effects from cash settled share option transactions by which Porsche participates in changes to the stock exchange price of the VW shares. By way of these transactions the further acquisition of VW ordinary shares is being hedged. The contribution to profit from these transactions amounted to EUR 6.834 billion after the EUR 3.593 billion in the previous year. At the end of the business year, the holding in VW amounted to 22.3 percent of all shares. The profit attributable to Porsche on this basis amounted to EUR 1.007 billion, of which EUR 160.4 million were a cash in-flow in the form of a dividend.

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The Group annual surplus (profit after taxes) climbed to EUR 6.392 billion (previous year:

EUR 4.242 billion) in the period under review. The earnings per share, corrected for

splitting, were EUR 35.94

(previous year: EUR 23.98) per ordinary share and EUR 35.95 (previous year: EUR 23.99)

per preferred share.

Porsche shareholders shall benefit from this. It will be proposed to the annual

shareholders' meeting to be held at Porsche-Arena in Stuttgart on 30 January 2009 to pay

another dividend in the amount of EUR 0.694 per ordinary share and EUR 0.70 per

preferred share as well as to increase the special dividend to

EUR two (previous year: EUR 1.50) per ordinary share and per preferred share in

consideration of the high one-off earnings. As a result, the total distributed would climb to

around EUR 472 (previous year: EUR 384) million, which would correspond to an increase

by approx. 23 percent.

With the new 911 Carrera models, and mainly because of the consumptionreducing

innovations of fuel direct injection and the Porsche Doppelkupplungsgetriebe, Porsche

takes an optimistic view of the current business year 2008/09. The fact that further new

models will be put on the market in the near future should also support the sales situation

on the demand side.

Nevertheless, it is very difficult to make reliable statements on the course of the current

business year as a whole because of the current economic situation, which is extremely

tense due to the US mortgage crisis and the financial market crisis. Porsche is therefore

acting cautiously and will, if necessary, respond flexibly to any further economic upheavals.

In any case it cannot be denied that demand in the automotive industry is due to suffer a

serious set-back. Porsche will hardly be able to escape this downward trend so that

currently we do not assume that we will be able to repeat the high total sales of the

previous business year.

Business year 2007/08

2006/07

2/3

PORSCHE SE

EUR 8.569 billion

Profit before taxes EUR 5.857 billion

(+ 46 %)

EUR 6.392 billion

Profit after taxes

EUR 4.242 billion

(+ 51 %)

EUR 7.466 billion

Turnover

EUR 7.368 billion

(+1,3%)

98,652 vehicles

Sales

97,515 vehicles

(+1,2%)

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