

**Porsche Automobil Holding SE: Release according to Article 26,
Section 1 of the WpHG [the German Securities Trading Act] with the
objective of Europe-wide distribution**

**Porsche Automobil Holding SE / Release of an announcement according to Article
27a Section 1 of the WpHG**

25.01.2010

Dissemination of a Voting Rights announcement, transmitted by
DGAP - a company of EquityStory AG.

The issuer is solely responsible for the content of this announcement.

Notification pursuant to Section 27a (1) WpHG

To:

Porsche Automobil Holding SE
via Fax (+49(0)711 911-11819)
Porscheplatz 1
D-70435 Stuttgart

Issuer: Porsche Automobil Holding SE, Porscheplatz 1, 70435 Stuttgart

We refer to the voting rights notification pursuant to Section 21 (1) WpHG

PORSCHE SE

as of December 18, 2009.

This document is a notification pursuant to section 27a (1) WpHG.

For and on behalf of Qatar Holding Germany GmbH, Gervinusstraße 17, 60322 Frankfurt am Main, Germany,

(A) we hereby notify the Issuer of the following goals:

1. the investment in the Issuer is a long-term investment and serves the implementation of strategic objectives;
2. it is intended to acquire or otherwise obtain additional voting rights within the next 12 months, in particular in connection with any merger involving the Issuer or by exercise of pre-emptive subscription rights (Bezugsrechte) in case of any capital increase;
3. it is intended to gain representation in the supervisory board; otherwise it is not intended to aim at influencing the appointment or revocation of members of the supervisory or management body; and
4. it is not intended to aim at a significant change of the structure of the capital of the Issuer including the ratio between equity financing and debt financing and the dividend policy; and

(B) we hereby notify the Issuer that the voting rights of the Issuer were acquired with 100% equity funds (Eigenmittel).

Frankfurt am Main, January 20, 2010

Dr. Roger Kiem

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PORSCHE SE

25.01.2010 Ad hoc announcement, Financial News and Media Release distributed by DGAP.

Media archive at www.dgap-medientreff.de and www.dgap.de

Language: English

Company: Porsche Automobil Holding SE

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End of News DGAP News-Service
