

DGAP-DD: Porsche Automobil Holding SE english

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Directors' Dealings notification transmitted by DGAP - a company of EquityStory AG.

The person with duty of notification is solely responsible for the content of this announcement.

Details of the person subject to the disclosure requirement

Last name: Porsche

First name: Dr. Wolfgang

Position: Member of an administrative or supervisory body

Information about the transaction with duty of notification

Description of the financial instrument: Preferred share

ISIN/WKN of the financial instrument: DE000PAH0038

Type of transaction: Buy

Date: 05.08.2011

Price: 44.9832

Currency: EUR

No. of items: 118300

Total amount traded: 5321512.56

Place: over the counter

Explanation for publication:

The preference shares were acquired from Wolfgang Porsche GmbH. Dr.

Wolfgang Porsche indirectly holds approximately 99.8% of the shares in

Wolfgang Porsche GmbH.

Information about the company with duty of publication

PORSCHE SE

Issuer: Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

Deutschland

ISIN: DE000PAH0038

WKN: PAH003

End of Directors' Dealings Notification

(c) DGAP 09.08.2011

DGAP Distribution Services include Regulatory Announcements,

Financial/Corporate News and Press Releases.

Media archive at www.dgap-medientreff.de and www.dgap.de

ID 13895