PORSCHE SE

Directors' Dealings 18. April 2011

DGAP-DD: Porsche Automobil Holding SE english

Notification concerning transactions by persons performing managerial
responsibilities pursuant to section 15a of the WpHG
Directors' Dealings notification transmitted by DGAP - a company of EquityStory AG.
The person with duty of notification is solely responsible for the content
of this announcement.
Details of the person subject to the disclosure requirement
Company: Hans-Michel Piëch GmbH

Person performing managerial responsibilities, triggering the disclosure requirement for the legal person

PORSCHE SE

70435 Stuttgart

Details of the person performing managerial responsibilities Position: Member of an administrative or supervisory body Information about the transaction with duty of notification Description of the financial instrument: ordinary share ISIN/WKN of the financial instrument: DE000PAH0004 Type of transaction: buy Date: 13.04.2011 Price: 38.00 Currency: EUR No. of items: 8637975 Total amount traded: 328243050.00 Place: over the counter Information about the company with duty of publication Issuer: Porsche Automobil Holding SE Porscheplatz 1

PORSCHE SE

Deutschland

WKN: PAH003

ISIN: DE000PAH0038

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